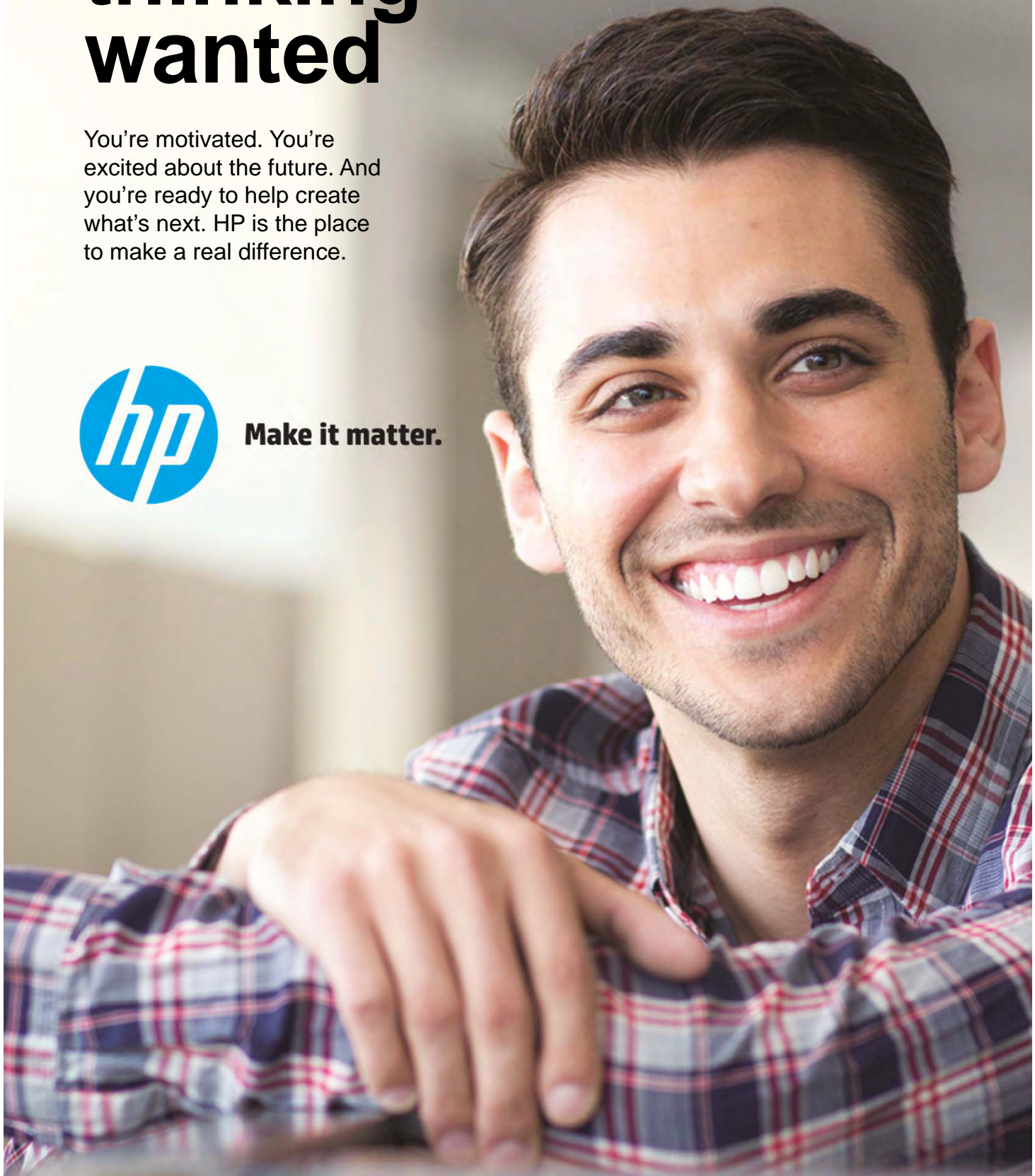


# Brilliant thinking wanted

You're motivated. You're excited about the future. And you're ready to help create what's next. HP is the place to make a real difference.



**Make it matter.**



# Move ahead

Welcome to HP. We're in the business of encouraging people with big ideas and the passion to make them real. We'll value your insight and give you the opportunity to grow your career. Join our team, and let's change the world together.

[www.hp.com](http://www.hp.com)

At HP we're all about innovation, incredible dreams and talented people who do business from the heart. Our journey began on 1 January 1939, when two Stanford University graduates, Bill Hewlett and Dave Packard, made a historic commitment to innovation, founding HP in a garage. For over 70 years since then, HP has continued innovating and helping people, businesses, and communities worldwide use technology to advance the way we live and work. At HP we believe technology can create new possibilities for people around the world—from high school students and soccer moms to budding entrepreneurs, government officials, and senior executives. HP technology is in places you'd never imagine, helping to make our world a better place. HP is the world's largest provider of information technology infrastructure, software, services and solutions to individuals and organizations of all sizes.

In 2002 HP opened its first center in the capital of [Romania, Bucharest](#) - the city of many genuine treasures waiting to be discovered, known for its extravagant, yet contrasting looks and the monumental city dating from the end of the 19th century/ early 20th century, when it also received the nickname "Paris of the East" or "Little Paris" for its tree-lined boulevards and "fin de siècle" architecture. Bucharest has grown a dynamic business ecosystem, has an eclectic mixture of architectural styles and remains the nation's center of cultural and economic life.

Here, HP has two centers: [HP Romania](#) (sales office) and [HP GeBOC](#). HP GeBOC is the HP shared services center in Romania. Opened in 2005 and starting with roughly 100 people, the center is now the largest shared services center in the country. HP GeBOC offers high quality, value and cost effective remote processing services to HP customers and partners in Europe, Middle East and Africa for a wide range of financial, logistics and administrative business processes. Its young, ambitious and highly skilled workforce with multilingual capability is the reason the center experienced an impressive growth rate. They bring value added services in more than 25 languages and contribute to building a successful business in Romania, recognized as the most Attractive Employer within the Shared Services Industry in Romania (Mercury Research, 2012) and even proud owner of a Guinness World Record for the Largest Umbrella Dance, in 2011. It is a team that has gained the reputation of being an ambitious and dedicated crew in HP and a leader within the regional shared services industry. We personally like to say that we are driven by passion, fascinated with innovation, love our work, and strive to excel in everything we do. Most importantly, we believe in our shared mission of delivering services that matter to the world. The average age is 27, so for sure it is a place where having fun and a good time at the office is part of our culture.



Make it matter.

# Gettin g to know you

Please address the task on this page and submit your response to your university representative.

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## About YOU

Think about a time when you have been part of a project (or a situation) in which you have successfully leveraged your data analysis skills.

For instance, you could present one of the projects you have completed as part of your university course assignments.

Describe it to us using the format that you prefer (written essay, presentation deck, video, etc.).

Make sure to include the following aspects:

Key project steps

Timeline

Challenges you have faced

Accomplishments you have made

Data analysis software you have used (if applicable)

Data analysis skills you have used

Your role (versus team contributions if not an individual project)

Your responses will be reviewed by HP managers and human resources representatives as a way to assist your university in the selection process.

Please make sure not to include confidential data that you might have gathered as part of the project.

Looking forward to hearing how you have **made it matter!**



**Make it matter.**