

RD-DS.021.2.2024

**Circular Letter No 2/2024  
by the Dean for Student Affairs**

**of 8 April 2024**

**on majors, educational paths and courses  
included in first-cycle full-time and part-time studies  
for students entering the fifth semester in the academic year 2024/25**

**§ 1**

Pursuant to § 18 of the University's Study Regulations of the Wrocław University of Economics and Business, implemented by Resolution NO R.0000.20.2023 of the Senate of the Wrocław University of Economics and Business of 20 April 2023, the following majors, educational paths and courses have been launched:

**Full-time studies**

<b>Programme</b>	<b>Major</b>
Economics	Markets Analyst
	Managerial Economics
Finance	Financial Market
	Fintech
Information Technology in Business	Database Technologies and Mobile Applications
	System Analysis and Design
International Economic Relations	International Business
	Innovation and Entrepreneurship
Production Management and Engineering	Food Product Engineering
	Chemical Product Engineering
	Bioproduct Engineering
<b>Programme</b>	<b>Educational path</b>
Accounting and Controlling	Accounting and Financial Analysis
	Taxation in Business
<b>Programme</b>	<b>Course</b>
Economic Analysis	Course semester 5
	Market Analysis
	Course semester 6
	Financial Data Analysis

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Business Management	Course semester 5
	Team Leader
	Project and Process Manager
	Marketing Communications Specialist
	Course semester 6
	HR Business Partner
	Digital Marketer
Finance and Accounting	Course semester 5 (first half)
	Banking and Insurance
	Modern Technologies in Finance
	Accounting
	Course semester 5 (second half)
	Financial Markets
	Real Property
	Course semester 6
	Corporate Finance Management
	Data Analysis and Risk Management
Taxes	
Logistics	Course semester 5
	Quantitative Methods in Logistics
	Course semester 6
	Logistics Services
Management	Course semester 5 (first half)
	Brand Management
	Marketing Communication
	Course semester 5 (second half)
	Project Manager
	Business and Start-Ups
	Course semester 6
	Team Leader
	Sales Management
	HR Business Partner

**Part-time studies**

Programme	Major
Economics	Markets Analyst
	Digital Economy
	Managerial Economics
Information Technology in Business	Database Technologies and Mobile Applications
	System Analysis and Design
International Economic Relations	International Logistics

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Production Management and Engineering	Food Product Engineering
	Chemical Product Engineering
<b>Programme</b>	<b>Educational path</b>
Accounting and Controlling	Accounting and Financial Analysis
<b>Programme</b>	<b>Course</b>
Finance and Accounting	Course semester 5 (first half)
	Banking and Insurance
	Modern Technologies in Finance
	Accounting
	Course semester 5 (second half)
	Financial Markets
	Real Property
	Finance in Government and Local Government Institutions
	Course semester 6
	Taxes
	Data Analysis and Risk Management
Logistics	Course semester 5
	Logistics in a Production Company
	Course semester 6
	Logistics Services
Management	Course semester 5 (first half)
	Process Management
	Marketing COommunication
	Course semester 5 (second half)
	Project Manager
	Business and Start-Ups
	Course semester 6
Team Leader	

**§ 2**

Students enrolled in majors, educational paths, courses that have not been launched must re-select a major, an educational path, a course by 15 April 2024.

**§ 3**

Students who have not selected a major, an educational path, a course within the specified period will be assigned to the majors, educational paths, courses by the Dean for Student Affairs.

**§ 4**

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This Circular Letter becomes effective as of its signing date.

Dean for Student Affairs

Prof. Anna Cierniak-Emerych, Dr habil. (Eng.)